

Downtown Development Authority Brownfield Redevelopment Authority

Board Meeting Minutes
Wednesday, November 1, 2017
6:30 p.m.

Present: Groves, Carr, Soderstrom, Blessing, Harrett, Honea, Johnson

Absent: Reid, Peterson

Staff: Jean-Buhrer, Irwin

Others: None

The following items were discussed:

1. The meeting was called to order by Groves at 6:31 p.m.
2. Public Comment - None
3. Approval of August 2, 2017 meeting minutes
The motion was made to recommend approval of the June 7, 2017 meeting minutes as presented, by Honea, supported by Carr. All approved by verbal vote. Motion carried.
4. Food Truck Festival Update, Festival of Lights and DDA Events Update

Jean-Buhrer stated the Food Truck Festival was well received by the community. Plans are already starting for next year. There will not be a September Food Truck festival due to the First Friday being the first home game. The PGA Champions Tour will be in town in September, so there will be something going on. The Core volunteers really kept the Festival going, keeping it clean and safe. The City Police Department, along with the Township Police Department and the Fire Department really ensured everyone's safety. The School was also very helpful with the location. The various school clubs assisted with volunteers as well.

The Committee began discussing the other events in the Downtown area. The consensus seemed to be there needs to be more involvement from the local businesses. The Tuesday Tunes events have dwindling attendance. Discussion regarding new ideas to get merchants excited about participating ensued.

Jean-Buhrer discussed the upcoming Festival of Lights listing the various activities, such as tree lighting, ornaments, candlelight walk, photo booth, trackless train rides, Santa Claus, and live entertainment.

5. FY 2017 Brownfield and DDA Financial Reports -
Jean-Buhrer stated the Brownfield Financial Reports had no real changes since the last report. The DDA Financial Reports had some minor changes, such as interest earned.
6. New Project or Idea(s) - To remain on future agendas
 - a. Façade Improvement and Discussion - Jean-Buhrer stated there has been no interest shown at this time.
 - b. Business Recruitment and Retention Discussion - Jean-Buhrer stated there was nothing new at this time.
 - c. Property Update and Discussion -
 - i. 11410 S. Saginaw Street (Old Marathon Station Site) - Jean-Buhrer stated the site has been tested, waiting on the results to move forward. Purchase Agreement should be signed soon with a site plan to follow.
 - ii. 11400 Grand Boulevard - Jean-Buhrer stated there is a signed Purchase Agreement and esrow on the property. Currently, the City is waiting on the site plan.
 - iii. Grand Blanc Road - East and West of City Hall - Jean-Buhrer stated there had been some interest a few months ago. The parties involved might be waiting until after the holidays to make a move.
 - iv. Other City Vacant Property - Jean-Buhrer stated there is no interest at this time.
 - d. Redevelopment Liquor Licenses Discussion - Jean-Buhrer stated there is a possible interested party.
 - e. Flower Basket Discussion - Jean-Buhrer stated the baskets had a successful season. Matt Wurtz has already had DPW remove the baskets. Planning the baskets for next year will happen soon.
 - f. Parking in the Downtown Discussion - Jean-Buhrer stated the parking discussion is on hold until the Marathon Site is moving forward.
 - g. DDA District Boundary Features Discussion - Jean-Buhrer stated there is not much to discuss with winter approaching. Matt Wurtz is currently taking an inventory of the light poles that have been eroded by the salt. These are expensive to replace, but need to be done.
 - h. Economic Development Committee Discussion - Nothing new to report.
7. Miscellaneous - The Committee discussed other Winter activities, such as an ice skating rink in Physicians Park.
8. The meeting was adjourned at 7:20 P.M.

Respectfully Submitted,

Christina Irwin
Acting Recording Secretary
Downtown Development
Authority