

City of Grand Blanc  
Downtown Development Authority  
Brownfield Redevelopment Authority

Agenda  
Wednesday, March 1, 2017  
6:30 p.m.

1. Call to Order
2. Public Comment (Limited to 3 minutes)
3. Approval of February 1, 2017 Minutes (Enclosure 1)

**Motion: Motion to recommend approval of February 1, 2017 Minutes.**

4. DDA Events and Committee Agenda (Enclosure 2)
  - a. First Fridays - Food Truck Festival Dates Approval
    - i. May 5<sup>th</sup>, June 2<sup>nd</sup>, July 7<sup>th</sup>, August 4<sup>th</sup>, September 1<sup>st</sup>
    - ii. Advertising Budget – Grand Blanc View – Half Page Color Page
    - iii. Entertainment Budget – Free Entertainment August 4<sup>th</sup>
  - b. Concerts in the Park – Food Truck with the Concerts
    - i. July 18<sup>th</sup>, July 25<sup>th</sup>, August 1<sup>st</sup>
    - ii. Advertising Budget – Grand Blanc View – Full Color Page, One Time
  - c. Tuesday Tunes on the Musical Mile
    - i. June 27<sup>th</sup> and August 22<sup>nd</sup> Dates Approval
    - ii. Advertising and Promotion Budget Discussion
5. FY 2017 Brownfield and DDA Financial Reports (Enclosure 3)
6. New Project or Idea(s) – To remain on future agendas
  - a. Façade Improvement Discussion
  - b. Business Recruitment and Retention Discussion
  - c. Property Update Discussion
    - i. 11410 S. Saginaw Street (Old Marathon Station Site)
    - ii. Reid Road Apartments
    - iii. 11236 S. Saginaw Street (Dollar Tree Plaza)
    - iv. City Vacant Property
  - d. Redevelopment Liquor Licenses Discussion
  - e. Flower Basket Discussion
  - f. Parking in the Downtown Discussion
  - g. DDA District Boundary Features Discussion
  - h. Target Market and Retail Market Analysis Studies Discussion
7. Miscellaneous
8. Adjournment