

Downtown Development Authority

Brownfield Redevelopment Authority

Board Meeting
Wednesday, March 2, 2016
6:30 p.m.

Present were: Groves, Peterson, Honea, Johnson, Harrett, Soderstrom and Carr
Absent were: Mainprize, Blessing
Staff Present: Jean-Buhrer, Waterworth, Lipe
Others: Cathy Lane, Ed Abbott, Tim Beers, Victoria Beers, Paula Schmidt, John Creasey, Jet Kilmer, Randy Genord, Melissa Healey, Mike Conn, Thomas Gerdorn, Don Becker, Chip Wells,

The following items were discussed:

1. The meeting was called to order by Groves at 6:34 p.m.
2. Public Comment
Hold until end of meeting.
3. Recognition of John Peterman for Service
Soderstrom advised Peterman has declined attending the meeting to receive recognition. Board decided to send Proclamation and card to him next month.
4. **Approval of February 3, 2016 meeting minutes**
The motion was made to recommend approval of the February 3, 2016 meeting minutes by Honea, supported by Carr. All approved by verbal vote. Motion carried.
5. Newsletter and Invitation
Jean-Buhrer spoke about the DDA information on our website and showed examples of the invitation sent out to DDA business owners to attend meeting.
6. Musical Mile/Tunes on Tuesday Discussion and Public Input
Groves gave an overview of ideas discussed at last month's meeting in regards to plans for DDA event Musical Mile/Tunes on Tuesday. Groves welcomed input from DDA business owners as to if this is something they would like to

participate in. Maps will be made to identify businesses involved and entertainment provided.

Ed Abbott - good idea and is currently offering live music on Wednesday evenings.

Jet Kilmer - other ideas Beer Tent/Wine with merchants bringing food; find the Goose, where merchants hide a goose in their store to get people in stores; kid friendly ideas, Iron Man contest or races to get families out together; bed race; cooking contest.

Cathy Lane - Presented an idea of every business has a pot of flowers in front of it to bring consistency to downtown.

Soderstrom - Discussed how DDA would like to start small for the first event but wants input from merchants. Based on success of first event we will be able to repeat on other dates.

Peterson - Has spoken with band director at high school and is very excited about the idea and would be able to help merchants come up with talent to perform.

Johnson - Balloons to advertise event in city colors green and white.

Tim Beers - brought up the question of ordinances being in violation with outside performers. Chief Lipe addressed question and did not think there would be a problem due to the time of the event ending before the 10:00 pm ordinance. Lipe did bring up the question of musicians trying to sell CD's if a peddler permit would be needed. Jean-Buhrer is checking into and will report back.

Jean-Buhrer is also checking if having costumed characters for Big Boy and the Remax Balloon is in violation of sign ordinance. Will present to council for approval and go from there.

Soderstrom - April 5th meeting need flyers to go out again to merchants and have board members go out and get feedback from the merchants we have not heard from yet.

Time Frame - Event date will be Tuesday, June 28th. On May 18th a list of merchants who have not replied will be sent to DDA members. The DDA will contact these businesses to find out if they are interested. Merchants will

need to make arrangements with musicians and email Jean-Buhrer no later than June 1, in order to be included on map.

7. New Project(s) or Idea(s) - To remain on future agendas
 - a. Façade improvement and discussion - No discussion
 - b. Business Recruitment and Retention Discussion -No discussion
 - c. Property Update and Discussion - Aremia's footings are down. Revised Purchase Agreement for property on Reid and Saginaw, meeting to move forward.
 - d. Redevelopment Liquor Licenses Discussion - No discussion
 - e. Main Street Discussion- No discussion

8. Brownfield Tax and Bond Update- Interest payments - first interest payment is due 4/1/16 in amount of \$8,423.33.

9. Miscellaneous

The meeting was adjourned at 7:45 PM

Respectfully Submitted,

Dianne M Waterworth
Acting Recording Secretary
Downtown Development
Authority
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