

Downtown Development Authority

Brownfield Redevelopment Authority

Board Meeting
Wednesday, April 6, 2016
6:30 p.m.

Present were: Groves, Mainprize, Honea, Blessing, Harrett

Absent were: Peterson, Johnson, Soderstrom and Carr

Staff Present: Jean-Buhrer, Waterworth

Others: Paula Schmidt

The following items were discussed:

1. The meeting was called to order by Groves at 6:35 p.m.

2. Public Comment
None

3. **Approval of March 2, 2016 meeting minutes.**

The motion was made to recommend approval of the March 2, 2016 meeting minutes by Honea, supported by Harrett. All approved by verbal vote. Motion carried.

4. **Invoice approval of \$97.01 for the Invitation to the DDA Meeting on March 2, 2016.**

The motion was made to recommend approval of the invoice for the Invitation to the DDA Meeting on March 2, 2016 in the amount of \$97.01 by Blessing, supported by Mainprize. All approved by verbal vote. Motion carried.

5. **Invoice Approval of \$72.36 for the Tuesday Tunes DDA Event mailing.**

The motion was made to recommend approval of the invoice for the Tuesday Tunes DDA Event mailing in the amount of \$72.36 by Blessing, supported by Mainprize. All approved by verbal vote. Motion carried.

6. **FY 2016 Brownfield and DDA Financial Reports**

Jean-Buhrer presented the Financial Reports and reported that no changes have been made. Approximately \$44,000 left after de-commitment. Groves requested estimate of where we will be at year end with the new developments including Dollar Tree and Apartment projects. Tax estimates

on the new projects if on tax roll 12/31/17. Jean-Buhrer will work with assessing and report back with numbers.

7. Tuesday Tunes Ordinance Discussion

Jean-Buhrer advised on approval of temporary sign permit granted by Planning Commission on March 15th, for the June 28th Tuesday Tunes on the Musial Mile, from 6 p.m. to 8 p.m. with only the business name and the musician(s) name on the sandwich board. Further permission was granted by City Council on March 9, 2016 for musicians to sell CD's during the June 28th event under the Open Air Permit, Ordinance 872 and the permit fee has been waived.

Jean-Buhrer also discussed ad options with the View Newspaper and has contacted Kim to hold a spot when DDA is ready to put ad in. Cost for a 4 page insert is \$800. Blessing suggested contacting businesses to put and ad in this section to cause excitement for the event.

The banner has been reserved for the dates leading up to the event with cost \$600 for each side. There is also a fee of \$150 for each side to get the banner hung and taken down. Commercial Graphics is available to make banners but Jean-Buhrer will also check other options for pricing. Looking into cost to put interchangeable date insert to use banner multiple times.

8. New Project or Idea(s) - To remain on future agendas

- a. Façade improvement and discussion - No discussion
- b. Business Recruitment and Retention Discussion -No discussion
- c. Property Update and Discussion - Dollar Tree is moving along with floor being poured this week. Building in front of Coach Stop is deteriorating and will be demolished. Honea is interested in obtaining barn wood to combine with Perry property project. Reid Road Apartment complex has plans to get started within next year, did not want to be part of demo project.
- d. Redevelopment Liquor Licenses Discussion - No discussion
- e. Main Street Discussion- Revitalize Downtown requires full-time Mainstreet board, will remain at associate level.
- f. Flower Discussion - Jean-Buhrer discussed self-watering hanging baskets as option for in front of businesses. She will order one to have sample and see if this is something DDA would be interested in. Suggestion was made to start with (4) corners of intersection and then add on from there.

9. Miscellaneous

No other business

The meeting was adjourned at 7:15 PM

Respectfully Submitted,

Dianne M Waterworth
Acting Recording Secretary
Downtown Development
Authority
Brownfield Redevelopment
Authority